C.U.SHAH UNIVERSITY Winter Examination-2018

Subject Name: Communication Skills in English-I							
Subject Code: 4CO03CSE1			Branch: B.Com				
Semes	ter: 3 Date: 04/12/	2018	Time: 02:30 To	05:30	Marks:70		
(2) (3)	ctions: Use of Programmable cal Instructions written on m Draw neat diagrams and Assume suitable data if n	ain answer figures (if n	book are strictly t	to be obeyed.	hibited.		
Q-1	Attempt the following qu	iestions			14		
a)	Intra Personal, Inter Personal, Extra Personal, mass, organizational etc. are the						
,	terms related with of communication.						
		ii) levels		iii) types			
b)	Our internal dialogue with						
	i) Inra Personal						
c)	Communication between						
	i) Inra Personal						
d)	Defects in devices used for						
	i) cultural barriers	,		,			
e)	The Old Man and the Sea		ry of a battle betw	ween an aging fishe	rman		
	Santiago and a large						
•	i) marlin		a e	iii) whale			
f)	Who has written <i>The Old</i>						
``	i) Arther Miller			111) William Faulki	ner		
g)	Earnest Hemingway is an	W	riter.	···· T J			
b)	i) American The name of the aging field] The Old Man and				
h)	The name of the aging fish i) Manolin			iii) Santiago	·		
i)	i) Manolin Santiago is a fish	,)	III) Santiago			
1)	i) Cuban	ii) America	an	iii) Egyptian			
j)	·	· ·			on		
J/	A may be used for conveying a warning to an employee, information about goods, resolution of complaints.						
	i) circular	ii) memo		iii) notice			
k)	Which of the followings	,		,			
	i) audio sign/video sign	ii) lectures		iii) notice/circula	r		
l)	Sound; tone; pitch etc. inv	,		,			
	i) paralanguage	ii) gesture	s	iii) haptics			
m)	Traffic signal is a kind of	-		-			
	i) visual sign	ii) audio s	ign	iii) body languag	e		
n)	One of the examples of au	idio sign cai	n be				
	i) shaking hands	ii) zebra ci	rossing	iii) whistling			



Attempt any four questions from Q-2 to Q-8

	 Attempt all questions Explain body language. Discuss its various aspects. Explain the process of communication with diagram. 	(14) 7 7
	 Attempt all questions Write a detailed note on non-verbal communication. What is communication? Write the functions & scope of communication. 	(14) 7 7
	 Attempt all questions Write short notes on notice and circular. Compare and contrast between intra personal and extra personal communication 	(14) 7 7
	 Attempt all questions Write short notes on facial expression and paralanguage Compare and contrast between seminar and conference. 	(14) 7 7
	 Attempt all questions Write the advantages and disadvantages of oral and written communication. Even after a long struggle the story <i>The Old Man and the Sea</i> ends with an unhappy ending. Elaborate. 	(14) 7 7
	 Attempt all questions Being the senior accountant of P. S. Pvt. Ltd, draft a memo against the junior accountant for reporting late in office. Draft a notice inviting your staff and students for the Annual Day Function of your college. 	(14) 7 7
a	 Attempt all questions Write a circular to your staff regarding a computer training programme at your department. The Old Man and the Sea contributed much to the award of the Novel Prize in Literature to Hemingway. Write your answer to support the view. 	(14) 7 7

